

DUPLICATE

## INVOICE



www.thewmurchannel.com

**WMUR**  
**100 South Commercial Street**  
**Manchester, NH 03101**  
**Main: (603)669-9999**  
**Billing: (781)433-4283**

Billing Address:

**Media Strategies - VA**  
**Attention: Accounts Payable**  
**11350 Random Hills Road**  
**Suite 670**  
**Fairfax, VA 22030**

Send Payment To:

**WMUR**  
**PO Box 26884**  
**Lehigh Valley, PA 18002-6884**

Invoice #	Invoice Date	Invoice Month	Invoice Period
951904-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

Advertiser	Product	Estimate Number
Shea-Porter/D/Congress	candidate	11910

Flight Dates	Order #	Alt Order #
09/18/12 - 09/24/12	951904	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/18/12	09/24/12	5a Daybreak	5-6a	-- 1----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	-- 1----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		09/19/12	5:29 AM	5a Daybreak	5-6a	:30	CSP1202HD	\$350.00 NM
2	09/18/12	09/24/12	6a Daybreak	6-7a	11-11--	:30	4	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	11-11--	4	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTu		09/18/12	6:58 AM	6a Daybreak	6-7a	:30	CSP1202HD	\$700.00 NM
2	WMURTh		09/20/12	6:08 AM	6a Daybreak	6-7a	:30	CSP1202HD	\$700.00 NM
3	WMURF		09/21/12	6:08 AM	6a Daybreak	6-7a	:30	CSP1202HD	\$700.00 NM
4	WMURM		09/24/12	5:58 AM	6a Daybreak	6-7a	:30	CSP1204H	\$700.00 NM
3	09/18/12	09/24/12	Good Morning America	7-9a	-- 1-1--	:30	2	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	-- 1-1--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		09/19/12	7:59 AM	Good Morning America	7-9a	:30	CSP1202HD	\$550.00 NM
2	WMURF		09/21/12	8:54 AM	Good Morning America	7-9a	:30	CSP1202HD	\$550.00 NM
4	09/18/12	09/24/12	The View	11-12p	--- 1---	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	--- 1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURTh		09/20/12	10:59 AM	The View	11-12p	:30	CSP1202HD	\$350.00 NM
5	09/18/12	09/24/12	KATIE	3-4P	-- 1-1--	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/18/12	09/24/12	-- 1-1--	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMURW		09/19/12	3:56 PM	KATIE	3-4P	:30	CSP1202HD	\$250.00 NM
2	WMURF		09/21/12	3:53 PM	KATIE	3-4P	:30	CSP1202HD	\$250.00 NM

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951904-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	11910	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/18/12	09/24/12	ELLEN EF Class of Time - Pre-emptible with notice	4PM-5PM	11-11--	:30	4	\$250.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> 11-11--	<u>Spots/Week</u> 4	<u>Rate</u> \$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/18/12	3:58 PM	ELLEN EF	4PM-5PM	:30	CSP1202HD	\$250.00 NM
2	WMUR	Th	09/20/12	4:32 PM	ELLEN EF	4PM-5PM	:30	CSP1202HD	\$250.00 NM
3	WMUR	F	09/21/12	4:36 PM	ELLEN EF	4PM-5PM	:30	CSP1202HD	\$250.00 NM
4	WMUR	M	09/24/12	4:39 PM	ELLEN EF	4PM-5PM	:30	CSP1204H	\$250.00 NM
7	09/18/12	09/24/12	News 9 at 5 Class of Time - Pre-emptible with notice	5-6p	--1-1--	:30	2	\$700.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> --1-1--	<u>Spots/Week</u> 2	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	09/19/12	5:57 PM	News 9 at 5	5-6p	:30	CSP1202HD	\$700.00 NM
2	WMUR	F	09/21/12	5:55 PM	News 9 at 5	5-6p	:30	CSP1202HD	\$700.00 NM
8	09/18/12	09/24/12	News 9 at 6 Class of Time - Pre-emptible with notice	6-7p	11-1---	:30	3	\$1,400.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> 11-1---	<u>Spots/Week</u> 3	<u>Rate</u> \$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/18/12	6:23 PM	News 9 at 6	6-7p	:30	CSP1202HD	\$1,400.00 NM
2	WMUR	Th	09/20/12	6:14 PM	News 9 at 6	6-7p	:30	CSP1202HD	\$1,400.00 NM
3	WMUR	M	09/24/12	6:24 PM	News 9 at 6	6-7p	:30	CSP1204H	\$1,400.00 NM
9	09/18/12	09/24/12	Chronicle NH Class of Time - Pre-emptible with notice	7-730p	111-1--	:30	4	\$550.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> 111-1--	<u>Spots/Week</u> 4	<u>Rate</u> \$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/18/12	7:22 PM	Chronicle NH	7-730p	:30	CSP1202HD	\$550.00 NM
2	WMUR	W	09/19/12	7:11 PM	Chronicle NH	7-730p	:30	CSP1202HD	\$550.00 NM
3	WMUR	F	09/21/12		Chronicle NH See MG 9.5	7-730p	:00		<del>\$550.00</del> NM
5	WMUR	F	09/21/12	7:05 PM	NETWORK SPECIAL MG for 9.3 09/21	NETWORK SPECI	:30	CSP1202HD	\$550.00 NM
4	WMUR	M	09/24/12	7:24 PM	Chronicle NH	7-730p	:30	CSP1204H	\$550.00 NM
10	09/18/12	09/24/12	EMMY RED CARPET SP 7-8p Class of Time - Pre-emptible with notice		-----1	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/23/12		EMMY RED CARPET SPECIAL Credited oversold inventory	7-8p	:00		<del>\$2,000.00</del> NM
11	09/18/12	09/24/12	INSIDE EDITION AC Class of Time - Pre-emptible with notice	730-8p	1--1---	:30	2	\$700.00	NM
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> 1--1---	<u>Spots/Week</u> 2	<u>Rate</u> \$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	09/20/12	7:58 PM	INSIDE EDITION AC	730-8p	:30	CSP1202HD	\$700.00 NM
2	WMUR	M	09/24/12	7:58 PM	INSIDE EDITION AC	730-8p	:30	CSP1204H	\$700.00 NM
12	09/23/12	09/23/12	EMMY AWARDS 9/23 Class of Time - Pre-emptible with notice	8-11p	-----1	:30	1	\$4,000.00	NM

## MTWTFSS

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
We warrant that the actual broadcast information shown on this invoice was taken from the program log



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951904-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	11910	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/23/12	09/23/12	EMMY AWARDS 9/23	8-11p	-----1	:30	1	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/18/12	09/24/12			-----1		1	\$4,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Su	09/23/12	9:35 PM	EMMY AWARDS 9/23	8-11p	:30	CSP1204H	\$4,000.00 NM
13	09/24/12	09/24/12	Dancing with Stars	Prime Other	1-----	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/18/12	09/24/12			1-----		1	\$2,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	M	09/24/12	9:40 PM	Dancing with Stars	Prime Other	:30	CSP1204H	\$2,500.00 NM
14	09/20/12	09/20/12	Grey's Anatomy	9-10p	---1---	:30	1	\$2,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/18/12	09/24/12			---1---		1	\$2,500.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Th	09/20/12	9:23 PM	Grey's Anatomy	9-10p	:30	CSP1202HD	\$2,500.00 NM
15	09/18/12	09/18/12	20/20 Special	Prime Other	-1-----	:30	1	\$1,850.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/18/12	09/24/12			-1-----		1	\$1,850.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Tu	09/18/12	10:48 PM	20/20 Special	Prime Other	:30	CSP1202HD	\$1,850.00 NM
16	09/19/12	09/19/12	Revenge	10-11p	--1----	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/18/12	09/24/12			--1----		1	\$900.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	09/19/12		Revenge	10-11p	:00		<del>\$900.00</del> NM
Credited oversold inventory									
17	09/21/12	09/21/12	20/20	10-11p	----1--	:30	1	\$1,700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/18/12	09/24/12			----1--		1	\$1,700.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	F	09/21/12	10:45 PM	20/20	10-11p	:30	CSP1202HD	\$1,700.00 NM
18	09/18/12	09/24/12	News 9 at 11	11-11:35p	1-111--	:30	4	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/18/12	09/24/12			1-111--		4	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	W	09/19/12	11:24 PM	News 9 at 11	11-11:35p	:30	CSP1202HD	\$1,100.00 NM
2	WMUR	Th	09/20/12	11:24 PM	News 9 at 11	11-11:35p	:30	CSP1202HD	\$1,100.00 NM
3	WMUR	F	09/21/12	11:32 PM	News 9 at 11	11-11:35p	:30	CSP1202HD	\$1,100.00 NM
4	WMUR	M	09/24/12	11:33 PM	News 9 at 11	11-11:35p	:30	CSP1204H	\$1,100.00 NM
19	09/22/12	09/22/12	News 9 at 11	11-11:35p	-----1-	:30	1	\$1,100.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/18/12	09/24/12			-----1-		1	\$1,100.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMUR	Sa	09/22/12	12:28 AM	News 9 at 11	11-11:35p	:30	CSP1204H	\$1,100.00 NM
LR - Football									

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Advertiser	Product	Estimate Number	
Shea-Porter/D/Congress	candidate	11910	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
19	09/22/12	09/22/12	News 9 at 11 Class of Time - Pre-emptible with notice	11-11:35p	----- 1-	:30	1	\$1,100.00	NM	
20	09/18/12	09/19/12	Nightline Class of Time - Fixed Non Pre-emptible	1135p-1206a	- 11- - - -	:30	2	\$500.00	NM	
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> - 11- - - -	<u>Spots/Week</u> 2	<u>Rate</u> \$500.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMUR	Tu	09/18/12	12:02 AM	Nightline	1135p-1206a	:30	CSP1202HD	\$500.00	NM
2	WMUR	W	09/19/12	11:54 PM	Nightline	1135p-1206a	:30	CSP1202HD	\$500.00	NM
21	09/18/12	09/24/12	News 9 at Noon Class of Time - Pre-emptible with notice	12-1230p	- 1- - - - -	:30	1	\$350.00	NM	
Weeks:	<u>Start Date</u> 09/18/12	<u>End Date</u> 09/24/12	<u>MTWTFSS</u> - 1- - - - -	<u>Spots/Week</u> 1	<u>Rate</u> \$350.00					
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WMUR	Tu	09/18/12	12:29 PM	News 9 at Noon	12-1230p	:30	CSP1202HD	\$350.00	NM
Total Spots							38			

**Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$34,700.00</b>
<u>Agency Commission</u>	<b>\$5,205.00</b>
<u>Net Amount Due</u>	<b>\$29,495.00</b>